

Dear Friend of the CJLA,

The California Junior Livestock Association is making a difference in the lives of youth involved in the raising and exhibiting of livestock projects. Since its' beginning in 2000, the CJLA has grown to include an annual membership of over 350 youth participants and 36 sanctioned shows. It has been exciting to see so many young people benefit from their involvement in the CJLA, and we are proud to celebrate 2009 as our 10 year milestone.



The goal of the CJLA is to provide members with opportunities to be recognized and rewarded for their efforts to set and attain new goals, to expand their animal husbandry knowledge and skills, and to exhibit their cattle, hogs, sheep, and meat goats in competitive events. The CJLA has helped to unite the entire junior livestock industry in California and has grown into an elite and influential organization in which all involved benefit. Every member receives recognition at the annual awards banquet and the top exhibitors in each division are awarded prizes for their achievements. This year, our banquet will be held on **February 13, 2010 at the Mid-State Fairgrounds in Paso Robles, CA** in conjunction with the Western Bonanza Junior Livestock Show.

In order to reach our goals for providing awards and recognition to all of our 2009 members, we need your help. In these uncertain economic times, it is even more important that everyone joins together to encourage and support our youth, and to show them positive actions in their lives. CJLA members are the leaders of tomorrow as they learn responsibility and skills that will benefit them in all their life-long goals and endeavors. An investment in these young people today will help to build their future tomorrow. Your sponsorship will help the CJLA give awards that can be used in our member's future projects, education, and careers. Each year, we strive to provide more awards to more participants and to offer new avenues for members to achieve success.

As you plan where your support dollars will go in the upcoming year, we ask that you consider the California Junior Livestock Association on that list. When you become a CJLA Sponsor, your name is associated with a group of the brightest youth that will go on to be future industry leaders. The CJLA offers four levels of sponsorship, with each level including exclusive benefits. The levels of sponsorship include: **Bronze (\$50-249); Silver (\$250-999); Gold (\$1,000-4,999) and Platinum (\$5,000 and above).** Your support will not go unnoticed. In addition to specific benefits for each level, all sponsors will be listed in the Banquet Program; the Pacific Showcase Magazine; and on the CJLA website. As a sponsor, you are also invited to attend our annual Awards Banquet to meet these distinguished exhibitors, their families, and to take part in this special evening.

To make a contribution to the CJLA, please fill out the attached form and mail or fax back to us. You may also contact me directly at (408) 888-2503 for further information. The CJLA truly values your support, but more importantly, the junior members and their families appreciate it. We promise to put your contribution to good use. Thank you for your time and consideration of our request.

Sincerely,

Heidi Beljean

Heidi Beljean
California Junior Livestock Association Chairman
Phone: 408-888-2503



California Junior Livestock Association 2009 Sponsorship Levels

BRONZE (\$50 – 249)

As a **Bronze Level** sponsor, your contribution will be used to benefit the entire CJLA awards program as we recognize all members for their hard work and achievements throughout the past year. In addition, you will receive two complimentary tickets to the CJLA Awards Ceremony and Dinner.

SILVER (\$250 – 999)

A sponsor contribution at the **Silver Level** will entitle you to receive **special recognition** at the annual CJLA banquet highlighting you as a Silver Sponsor of the CJLA. In addition, you will receive two complimentary tickets to the CJLA Awards Ceremony and Dinner.

GOLD (\$1,000 – 4,999)

Gold Sponsors will receive **special recognition on a banner** displayed inside the CJLA banquet hall. Each year, every single CJLA member is presented with several gifts from CJLA just for participating in the organization. Gold Sponsors will have the option to have their company logo/name printed on one of these gifts distributed to over three hundred members. Deadline to request this option for your sponsorship is December 15, 2009. Four complimentary tickets to the CJLA Awards Ceremony and Dinner are also included in this package.

PLATINUM (\$5,000 +)

As a **Platinum Sponsor** and the top of the CJLA's supporters, several items are included in your sponsorship package. You will be recognized as an **official sponsor of one of CJLA's five species divisions**. A **prominent banner** will be displayed inside the CJLA banquet hall and a CJLA member gift item will be included in your sponsorship, each displaying your company logo/name and designating you as a Platinum CJLA sponsor. The deadline for providing us with your logo information is December 15, 2009. You will also receive six complimentary tickets to the CJLA Awards Ceremony and Dinner.

ALL SPONSORS WILL BE RECOGNIZED BY LEVEL OF DONATION IN THE CJLA BANQUET PROGRAM, THE PACIFIC SHOWCASE MAGAZINE, AND ON THE CJLA WEBSITE. PLEASE SEE SPONSOR COMMITMENT FORM FOR SPECIFIC DEADLINES TO RETURN YOUR INFORMATION TO THE CJLA.